

Press Release

FOR IMMEDIATE RELEASE

April 2017

UNVEILING THE 2017 DOADOA CONFERENCE PROGRAMME!

THE SIXTH EDITION OF DOADOA IS PRESENTED BY BAYIMBA CULTURAL FOUNDATION IN PARTHESHIP WITH IIDEA/EAC/GIZ PROJECT, MIMETA, DOEN FOUNDATION, UGANDA MUSEUM AND DINERS LOUNGE.

Official Handles: @DOADOA_2017, #DOADOA2017

DOADOA | 2017 conference topics: DOADOA **Conferences programme** continues to offer insights into the local, regional and international performing arts markets and today's tools for artist professional development, creative innovation, production and marketing. The topics for this DOADOA edition are carefully selected to address the challenges of the performing artists and professionals are facing.

All conferences have been articulately defined to suit what each and every delegate/attendee finds appealing in order to benefit from what this particular edition has to offer. Owing to the lengthy prose, the 2017 full conference programme has been relayed for access via the market's official website handle, please visit: <http://doadoa.org/programme->

DOADOA | 2017 speakers and moderators: There will be over 45 speakers and 14 moderators coming from over 17 countries - (**Uganda, Kenya, Sierra Leone, Zimbabwe, Mozambique, Tanzania, Rwanda, Burundi, South Sudan, Ethiopia, Malawi, South Africa, Belgium, France, United Kingdom, Australia, Germany**)—just like the previous editions, this edition of DOADOA brings together some of the best assortment of top notch speakers and moderators, who come to the market, jam-packed with creative knowledge, and have been fortunate in their careers addressing issues of innovativeness, originality, and professional ethics in an open and direct way. Their presence and the opportunity to exploit more artistic opportunities is captivating.

Each speaker and Moderator's portfolios/bios will be provided through the DOADOA catalog /publication's issu downloadable link, via the same official market website handle: <https://doadoa.org/>

DOADOA | 2017 Venues: The **Uganda Museum** will host the opening reception on the Wednesday **3rd May**, in addition to the **full day conference programme** and workshops that extend until the **6th May**, while the **daily night showcase programme** host space is **Diners lounge-Bukoto**, amid an entry fee of 10,000 UGX per night.

Please note: if you are attending both day and night programme, you will pay 20,000 UGX per day or you can opt for a full pass at 50,000 UGX.

DOADOA | 2017 Speed Networking: The dawn of day programme will climax with **One-on-One Speed Network sessions** , where participants open up to discuss relevant issues in relation to their careers and entrepreneurial practices and efforts as artists with visiting moderators and speakers.

Please note; one has to pre-register for this 15 minute session slot earlier, in the day at the information desk.

About DOADOA: DOADOA is the East African Performing Arts Market – **a professional networking platform for both regional and international industry stakeholders in the performing arts business.**

For more information, check out our official social media and/or contact Philip Masembe, Head of Media and Marketing at Bayimba Cultural Foundation: philip@bayimba.org or +256 792 010 198